

COMPASS SOCIAL MEDIA TOOL KIT

We are excited to announce the launch of the COMPASS survey. COMPASS (COMmunity Participation to Advance the Sickle Cell Story) was created as an avenue for patients and caregivers to voice what is priority to them and bridge a gap between research and real change for Sickle Cell Patients. No one can tell our story better than we can.

We Need your help to spread the word. Social Media is a major outlet for information to be shared and we are asking that you share our images and messages to your organization's network through social media. Below are some examples of what you can say on your post.

Facebook

- The @Sickle Cell Community Consortium has launched COMPASS survey. Compass was created to guide the direction of Sickle Cell research as well as to capture the Sickle Cell Community's patient voice to determine patient priorities for research. This would bridge the gap between research, practice, and true outcomes (change) for patients with Sickle Cell Disease. Learn more at <http://sicklecellconsortium.org/compass> "Nothing for us, without us." #cancelSCD #compass
- Research plays a huge role in the type of care of a sickle cell warrior. How would you like to voice your opinion about what should be researched? Sign up for the COMPASS survey today and let your voice be heard. Learn more at <http://sicklecellconsortium.org/compass> "Nothing for us, without us." #cancelSCD #compass
- What is COMPASS: Glad you asked? It is a survey created to capture the Sickle Cell patient's voice that will bridge the gap between research and real change for the Sickle Cell Community. Learn more at <http://sicklecellconsortium.org/compass> "Nothing for us, without us." #cancelSCD #compass

Twitter

- The @SCCConsortium has launched COMPASS, a survey created to capture the Sickle Cell Community's patient voice that will bridge the gap between research, and true change for Sickle Cell patients. sicklecellconsortium.org/compass #cancelSCD #compass "Nothing for us, without us."

- What is COMPASS: Glad you asked? It is a survey created to capture the Sickle Cell patient's voice that will bridge the gap between research and real change for the Sickle Cell Community. Learn more at <http://sicklecellconsortium.org/compass> "Nothing for us, without us." #cancelSCD #compass
- Sign up for the new survey powered by the @sccconrtium. Let's guide the direction of Sickle Cell research for our community. . Learn more at <http://sicklecellconsortium.org/compass> "Nothing for us, without us." #cancelSCD #compass

Instagram

- The @Sccconsortium has launched a survey called COMPASS, (Community Participation To Advance The Sickle Cell Story) Compass was created to guide the direction of Sickle Cell research as well as to capture the Sickle Cell Community's patient voice to determine patient priorities for research. This would bridge the gap between research, practice, and true outcomes (change) for patients with Sickle Cell Disease. Learn more at <http://sicklecellconsortium.org/compass> "Nothing for us, without us." #cancelSCD #compass
- Have you signed up for COMPASS? You still have time. Let your voice be heard. Compass was created to help determine what research is most important to the Sickle Cell Community. Learn more at <http://sicklecellconsortium.org/compass> "Nothing for us, without us." #cancelSCD #compass
- Would you like to help determine what research is prioritized for the Sickle Cell Community? Sign up for the COMPASS survey. It was created to bridge the gap between research and real change. Learn more at <http://sicklecellconsortium.org/compass> "Nothing for us, without us." #cancelSCD #compass

COMPASS means (Community Participation To Advance The Sickle Cell Story)

Visit <https://sicklecellconsortium.org/compass> to sign up and learn more

We hope that you will encourage your network to participate in this opportunity to have their voice heard.

Thank you in advance for your support!

